

## Trader OG



### Executive Summary

Trader OG is a fintech that serves small to midsize businesses. Its' deep learning algorithm focuses on capital formation, intellectual property and risk and balance sheet management. Data points are provided through completed payments and peer reviews. Unlike traditional banks, Trader OG specializes in C2B financial instruments backed by data securities guaranteed by the business owners.

### Corporate info

|                               |                                    |
|-------------------------------|------------------------------------|
| industry                      | FinTech                            |
| product                       | Business security tokens           |
| TAM                           | \$3.1 billion                      |
| Comparable company valuations | goFundMe \$3Billion<br>Chase \$25B |

### Problem

**\$150 billion:** The Annual amount of need that traditional banks reject to mid-size businesses in Chile. Good business owners are too small to qualify for traditional loans to expand. Big investment exchanges often require lengthy, paper-based manual processes that delay critical transactions.

### Solution

**Trader OG (TOG) : an investment exchange between the business and the customer.**

We are a marketplace that connects the average consumer to their favorite business owners for opportunities to grow wealth together. Businesses can grow by selling their own security tokens to their customers. Customers help their favorite businesses succeed in exchange for ownership of the company tokens, which can be traded on the ethereum chain.

### Key statistics

|                |                    |
|----------------|--------------------|
| Initial market | 107,000 Businesses |
| Total market   | \$24Trillion       |

### Market

\$3.1 billion in underserved business loans; 3 million mid size businesses; 107,000 Midsize businesses in Santiago; each having at least 300 customers.

### Competition

Crowdfunds like GoFundMe.com and Kickstarter were valued at more than \$3Billion. CrowdfundX is a \$100Million startup 3 years old, that helps small companies with ICOs, and IPOs.

### The secret sauce

Unlike these companies, we provide a security backed token exchange that serves small to midsize businesses. We gather support for business owners through their customers and sell unique yet convertible tokens through the ethereum network.

### Channels

Global Chamber of Commerce, Silicon Valley Investor Network, Thunderbird Global Network, AppleStore, AndroidApp Store, Bloomberg Advisors, Startup Chile

### Fundraising

We are raising seed funding to build the initial platform with developers and launch the first market node for Startup Chile.

### Finances

|   |   |
|---|---|
| Funding stage   | Seed  |
| Capital   | Founder based                               |
| <b>COSTS</b><br>Development<br>Hosting fees<br>\$5000 | <b>REVENUES</b><br>6%<br>transaction<br>fee |
| Recurring   | Recurring                                   |

### Competition

|              |        |       |
|--------------|--------|-------|
|              | TOG    | Chase |
| new startups | served | no    |
| investment   | served | no    |

### Team

Founders:

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NASA SOFIA USRA Safety Quality and Mission Assurance Manager, former Nevada Test Site Program Manager, AI Entrepreneur

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- Thunderbird American Graduate School of International Management.

Sotheby's real estate portfolio manager, Sustainability entrepreneur, Cirque du Soleil

|                |   |
|----------------|---|
| <b>Mission</b> | To become the mobile solution to all banking. |
|----------------|---|