



EXECUTIVE SUMMARY

HYBRID 500 STANDARD | ENERGY FLUX LLC
1317 E. COOLIDGE STREET, PHOENIX, WWW.HYBRID500.COM

MISSION

We are an engineering platform that provides proof of concept at minimal cost and maximum exposure. Unlike traditional proving grounds, we achieve this through publicized race demonstrations that promote and inspire new technology.

TEAM

CEO & Founder

Elliott R. Hobbs

A.I. Team

Matthew Auer

Olu Gbadebo

Lyam Hunt

Chao-Wei Kao

Mandar Rajendra Kulkarni

Audrey Mendez

ENGINEERING TECH Team

Henry Nguyen

Akshay Sonawane

OPPORTUNITY

21ST CENTURY CARS ARE HERE

But nobody is prepared. Every innovation in transportation has been demonstrated and tested on proving grounds and race tracks. AI cars are here, but never have been proven by a third party. Racing demonstrations are designed to test new designs. Furthermore, less than 10% of U.S. STEM graduates have any skills related to this field.

SOLUTION

The Hybrid 500 will provide the same services as a proving ground coupled with a competitive marketing campaign to prove and protect the modern car inventor as cars powered by two or more sources in hybrid drivetrains are tested for efficiency and performance.

BUSINESS MODEL

CUSTOMERS

Super vehicle inventors, manufacturers, race fans

CHANNELS

Set up through trade shows, support races, and trade media

KEY ACTIVITIES

Are promoting the racers, sponsors, and benchmark technology

MARKET ADVANTAGE

Traditionally, proving grounds are private and costly. As a public proving, our model crowdshares the costs and protects the design. Sponsors have 37-weeks to more than 75 million fans.

COSTS

2-Day Track \$20,000

5 year Proving Grounds \$180,000

REVENUES

Race entries 12 @ \$5,000

Sponsors 37 @ \$7,000

TRACTION

Current Sponsors: ASU, Kleen, Dept. of Energy, Clean Cities

Tickets Sold: 121 general, 34 VIP